



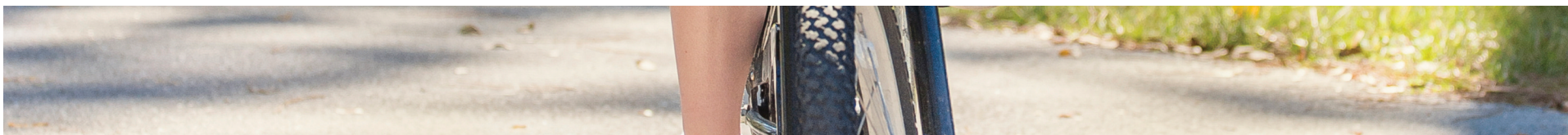
2021-2024



UNION COUNTY

COMMUNITY HEALTH IMPROVEMENT PLAN

ACTION PLAN COMPENDIUM





2021-2024



UNION COUNTY

COMMUNITY HEALTH IMPROVEMENT PLAN

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Union County CHIP Action Plan 2021- 2024

Tier 1 Objectives for Implementation July 1, 2021

Strategic Priority: Access to Healthcare Services (AC)					
Goal AC1: Improve access to primary care services					
AC1 Strategies: Reduction of barriers to primary care access, health education, health literacy improvement					
Objective AC1.1: By December 31, 2023, increase the percentage of Union County adults who had a medical check-up in the past year by 2 percent (Baseline: 74.9% (2016), Target: 76% (State rate 76.5), Data Source: BRFSS FLCHARTS)					
Objective AC1.2: By June 30, 2024 the community resource and referral guide will be updated at least semi-annually (Baseline: no regular updates, Target: minimum of 5 updates, Data Source: Union CHIP report, DOH Union)					
Background on Strategy: <ul style="list-style-type: none"> Source or Evidence-base: : 1) Cochrane Database of Systemic Reviews, Decision Aids for People Facing Health Treatment or Screening Decisions, 2017, 2) Agency for Healthcare Research and Quality, Creating Patient-centered Team-based Primary Care, 2016, 3) Centers for Disease Control and Prevention, Health Literacy Evidence Reviews and Research Summaries, n.d. Policy/Legislative Change Required (yes/no): No Health equity or disparity to be addressed (if applicable): Disparities in life expectancy by race and gender, equity in access to primary care and internet-based resources 					
Action Plan:					
Key Activity	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Focus: Objectives AC1.1 (regular medical check-ups, health insurance coverage, cost barrier)					
Establish partnership with Suwannee River AHEC Navigator program to get residents insured via Marketplace	Ann Marie, Suwannee River AHEC	Number of Union County residents served by AHEC	Staff time Data collected by SRAHEC	Beginning 7/1/2021 and continuing	
Market Navigator program in local media (newspaper, radio station, flyers) to	Ann Marie, SRAHEC	Marketing campaign developed	Staff time Creation of marketing materials	Beginning 7/1/2021 and	

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promote availability of special enrollment period due to COVID-19			Shared information among partner organizations	continuing. SEP is currently set to end 8/15/2021	
Encourage long-range planning for enrolling in Marketplace health plans during regular open enrollment period (typically November 1 – December 15) and beyond	SRAHEC	Evidence of long-range planning to promote sustainability	Staff time Referrals from community partners Marketing	Beginning 7/1/2021	
Buy-in to promote returning to regular health screenings, as COVID-19 pandemic delayed care	DOH Union	DOH marketing campaign	Staff time Contact with community partners Engagement with residents to promote return to screenings, could be implemented online	Beginning 7/1/2021	
Activity Focus: Objective AC1.2 (community, regional resource guide)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Establish contact with WellFlorida to have interns update regional resource guide	Pam Whittle, North Florida Regional Chamber of Commerce	Contact made	Information updates from organizations WellFlorida interns for research and update	9/1/2021	Establish contact with WellFlorida to have interns update community resource guide
Consolidate the separate existing county Resource Guides into one comprehensive, regional guide and update	Pam Whittle, North Florida Regional Chamber of Commerce	Compilation into one document to avoid duplication, both electronically and in print	Information updates from organizations WellFlorida interns for research and update	9/1/2021	
Update Resource Guide to ensure that services are up to date (includes health	Pam Whittle, North Florida Regional	Updated print version available at library, updated electronic	Staff time Sustained partnership(s) with community	By September 1 and	

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care and social services, basic needs) on a semi-annual basis	Chamber of Commerce	version available on library's website	organizations for regular updates Sustained partnership with WellFlorida to use their interns to update Guide	March 1, recurring annually	
Dissemination of Resource Guide link to all partners/agencies included, so they may use within their agencies for out-of-agency referrals	Pam Whittle, North Florida Regional Chamber of Commerce	Delivery of link via email	Staff time	By September 1 and March 1, recurring annually	

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Strategic Priority: Access to Healthcare Services (AC)					
Goal AC2: Assure access to mental health care services					
AC2 Strategies: Reduction of barriers to mental health care access, health education					
Objective AC2.1: Establish baseline of provider organizations/agencies in Union County providing mental and behavioral health services using telehealth technologies by June 20, 2022 (Baseline: TBD, Target: X, Data Source: TBD)					
Objective AC2.2: By June 30, 2024 implement full continuum of behavioral health services including crisis care, residential treatment, and inpatient services to augment outpatient care available to students in need of services (Baseline: not implemented, Target: services implemented, Data Source: Union County School Mental Health Allocation Plan Report)					
Background on Strategy: <ul style="list-style-type: none"> Source or Evidence-base: 1) U.S. Preventive Services Task Force, Final Recommendation Statement: Depression in Adults: Screening (2016), 2) National Institute of Mental Health, Teen Depression (n.d.) Policy/Legislative Change Required (yes/no): Yes. School policy on mental health services provided in Union County schools Health equity or disparity to be addressed (if applicable): Monitor reporting for potential for inequities in use of school-based services, disparities in mental health diagnoses among racial and ethnic groups, and differences in consequences for violations of school rules and policies by race and ethnicity 					
Action Plan:					
Key Activity Focus: Objective AC2.1 (expanding access through telehealth and emerging technologies)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Establish baseline for target	Valeria Gordon, Meridian	Target determined	Staff time Staff expertise	6/20/2022	
Key Activity Focus: Objective AC2.2 (school-based mental health services)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress

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Promote return of in-school services (as children resume in-person learning)	Valeria Gordon, Meridian	Promotional materials for use at school open houses, in back-to-school welcome packets, etc.	Staff time, staff expertise Development of promotional material	Beginning 9/1/2021	
Examine school service data to determine if disparate use of services is occurring, as in-person school resumes	Valeria Gordon, Meridian	Number of children served, analysis of demographics of children served	Staff time, staff expertise Data collected and analyzed	Beginning 1/1/2022	
Promote availability of outpatient care for students	Valeria Gordon, Meridian	Promotional materials	Staff time, staff expertise Development of promotional material	Beginning 9/1/2021	
Training for teachers and staff to increase awareness of impact of COVID-19 on children's mental health	Valeria Gordon, Meridian	Training tools, number of trainings delivered	Staff time, staff expertise Literature review to examine the effects of the pandemic on children/adolescents Development of training materials May require approval of School District	Beginning 9/1/2021	
Development of screening survey tool to assess impact of COVID-19 on children's mental health to employ services where appropriate	Valeria Gordon, Meridian	Survey tool	Staff time, staff expertise Development of survey material May require approval of School District	Beginning 9/1/2021	

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Strategic Priority: Access to Healthcare Services (AC)					
Goal AC3: Enhance access to dental care and oral health services					
AC3 Strategies: Reduction of barriers to dental and oral health care access, health education					
Objective AC3.1: By June 30, 2022 reduce the Acorn Dental Clinic waiting list for services (Baseline: 600 people, Target: 300, Data Source: Acorn Clinic)					
Objective AC3.2: Improve the percentage of Human Papilloma Virus (HPV) vaccination among Union County seventh (7 th) grade students with zero (0) HPV vaccine or one (1) HPV vaccine (Baseline: 42% with 0 HPV vaccines; 35% with 1 HPV vaccine; 23% with 2 HPV vaccines, Target: 37% with 0 HPV vaccines; 35% with 1 HPV vaccine; 28% with 2 HPV vaccines) (64.1% Florida male and female teens age 13-17 with one or more HPV dose, 2018, CDC; HP 2030 Goal: 80%) Data Source: DOH Union, School Health Coordinator)					
Objective AC3.3: By June 30, 2023 increase the number of services performed in the school-based dental sealant program in Union County (Baseline: TBD, Target: +5%, (State: 117,703 (2017-18), Data Source: Florida Department of Health, Public Health Dental Program)					
Background on Strategy: <ul style="list-style-type: none"> • Source or Evidence-base: <i>Source or Evidence-base:</i> 1) The Community Guide, Dental Caries: School-based Dental Sealant Delivery Programs, 2013, 2) Health Resources and Services Administration, Rural Health Information Hub, Rural Oral Health Program Models, n.d., 3) Health Resources and Services Administration, Rural Health Information Hub, Oral Health-Primary Care Integration Model, n.d. • Policy/Legislative Change Required (yes/no): Yes. 1) primary care practice policy/procedures to include administration of varnish in primary care setting, and 2) school policy change to expand services offered in conjunction with the Department of Health • Health equity or disparity to be addressed (if applicable): Role of income as barrier to dental services 					
Action Plan:					
Key Activity Focus: Objective AC3.1 (Acorn Clinic waiting list)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Required	Target Date	Status or Progress
Recruit and retain additional dental provider(s)	Joseph Benton, Acorn Clinic	Increase in number of patients served due to increased staffing	Additional provider Funding to compensate provider	12/31/2021	
Key Activity Focus: Objective AC3.2 (HPV vaccination)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress

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Increase HPV vaccination rates	DOH-Union School Health (Tricia or Sandy)	Increase in number of students who have all doses (complete series)	Staff time, staff expertise Promotional materials	6/30/2024	
Outreach and community education and promotion	DOH Union School Health	Educational materials for students and parents, focused on HPV vaccination as a form of cancer prevention	Staff time, staff expertise Educational materials	Beginning 9/1/2021	
Development of educational materials regarding HPV vaccination and its benefits for oral health to include in 5 th grade students' dental packets	Shelby Parmenter, Dental Hygienist DOH-Bradford	Materials developed	Staff time, staff expertise	9/1/2021	
Implement dissemination of HPV vaccine promotional materials on School District's eLearning platform, "Skyward" for 5 th grade students and parents	Shelby Parmenter, Dental Hygienist DOH-Bradford	Evidence of partnership with Bradford County School District	Staff time, staff expertise May require approval from School District	Beginning 9/1/2021	
Update Acorn Clinic intake form to ask about HPV vaccination status, applicable to those over the age of 11	Joseph Benton, Acorn Clinic	Updated intake form	Staff time	9/1/2021	
Implement patient (and parent, where applicable) education to discuss use of HPV vaccine as a preventive for oropharyngeal (head, neck, tongue, tonsillar, throat) cancers	Joseph Benton, Acorn Clinic	Provider reporting in chart of counseling patient	Staff time, staff expertise Educational material	Beginning 9/1/2021	
Referral of patients to either DOH, FQHC, or physician that participates in Vaccines for Children (VFC) program for free HPV series vaccination	Acorn Clinic	Provider reporting in chart of counseling patient	Staff time, staff expertise	Beginning 9/1/2021	
Key Activity Focus: Objective AC3.3 (school-based sealant program)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress

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Establish baseline of current number of services performed in the school-based sealant program	Shelby Parmenter, Dental Hygienist DOH-Union	Shelby Parmenter to report number of services currently performed	Staff time	9/1/2021	
Promote school-based sealant program in effort to increase engagement	Shelby Parmenter, Dental Hygienist DOH-Union	Promotional materials Number of students served by program	Staff time, staff expertise	Beginning 9/1/2021	
Promote oral health education program	Shelby Parmenter, Dental Hygienist DOH-Union	Educational materials	Staff time, staff expertise Development of promotional materials	Beginning 9/1/2021	
Implement dissemination of oral health materials on School District's eLearning platform, "Skyward"	Shelby Parmenter, Dental Hygienist DOH-Union	Evidence of partnership with Union County School District	Staff time, staff expertise May require approval from School District	Beginning 9/1/2021	

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Strategic Priority: Preventing and Managing Chronic Diseases and Conditions (CD)					
Goal CD1: Promote primary prevention of chronic diseases					
CD1 Strategies: Health education, access to primary and secondary preventive services, improve nutrition, reduce overweight and obesity, promote regular physical activity					
Objective CD1.1: By December 31, 2023 reduce the percentage of Union County adults who are sedentary by 5 percent (Baseline: 35.2% (2016), Target: 33.5% (State rate 29.8%), Data Source: BRFSS FLCHARTS)					
Objective CD1.2: By December 31, 2023 reduce the percentage of Union County adults who are obese by 5 percent (Baseline: 41.5% (2016), Target: 39.5% (State rate 27.4%), Data Source: BRFSS FLCHARTS)					
Objective CD1.3: By December 31, 2022 increase number of participants in DOH Union's Heart Health+ program by 5 percent (Baseline: get number or establish baseline (2021) Target: Increase by 5%, Data Source: Debbie Williams, DOH Union Heart Health+ Program Progress Report)					
Other Ideas: Related measures: 1) percent of participants who complete the 4-month program; 2) program expansion (adding content, resources, outreach), 3) program outcomes such as number/percent who lower blood pressure, have healthier BMI, achieve physical activity goals					
Background on Strategy: <ul style="list-style-type: none"> Source or Evidence-base: 1) Cochrane Database of Systemic Reviews, Decision Aids for People Facing Health Treatment or Screening Decisions, 2017, 2) Agency for Healthcare Research and Quality, Creating Patient-centered Team-based Primary Care, 2016, 3) Centers for Disease Control and Prevention, Health Literacy Evidence Reviews and Research Summaries, n.d., 4) U.S. Preventive Services Task Force, Weight Loss to Prevent Obesity-related Morbidity and Mortality in Adults: Behavioral Interventions, 2018, 5) The Community Guide, Physical Activity: Interventions Including Activity Monitors for Adults with Overweight or Obesity, 2017 Policy/Legislative Change Required (yes/no): No Health equity or disparity to be addressed (if applicable): Disparities in mortality from Heart Disease and Diabetes among Whites, Blacks and Hispanics; equitable resources and access to primary prevention resources and services 					
Action Plan:					
Key Activity	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Focus: Objective CD1.1, CD1.2 (increase physical activity, decrease overweight)					
Outreach and community education and promotion of SNAP program and healthier food choices for community at-large	Kelsey Reddish Lewis, SNAP-Ed program	Promotional materials for community	Staff time Staff expertise	Beginning 9/1/2021	

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			Development of materials		
Delivery of materials for use at community events, community library, Lake Butler hospital, doctor's offices, etc.	Kelsey Reddish Lewis, SNAP-Ed program	Meeting minutes	Staff time	Beginning 9/1/2021 and ongoing	
Key Activity Focus: Objective CD1.3 (Heart Health+ program outcomes)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Establish baseline for target	Debbie Williams, DOH, Heart Health+ Program	Baseline of current number of participants Target determined	Staff time Staff expertise	9/1/2021	
Promotion of the free, four-month educational program that Heart Health+ offers on Blood Pressure Self-Monitoring to recruit new participants	Debbie Williams, DOH, Heart Health+ Program	Promotional materials for use at community events, community library, Lake Butler hospital, doctor's offices, etc.	Staff time	Beginning 9/1/2021	
Reporting of participant numbers	Debbie Williams, DOH, Heart Health+ Program	Meeting minutes	Staff time	Beginning 9/1/2021	
Incorporate Heart Health+ activities in plan to work in consortium	Debbie Williams, DOH, Heart Health+ Program	Debbie Williams to provide her activities	Staff time	9/1/2021	
Reporting of Heart Health+ participant outcomes	Debbie Williams, DOH, Heart Health+ Program	Heart Health+ Program Progress Report	Staff time	Upon completion of four-month program	

Strategic Priority: Preventing and Managing Chronic Diseases and Conditions (CD)

Goal CD2: Prevent and reduce tobacco and substance use and abuse among youth and adults

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CD2 Strategies: Health education, policy change, enforcement activities					
Objective CD2.1: By December 31, 2023 decrease the percentage of Union County middle and high school students who are current smokers by 5 percent (smoked in the past 30 days) (Baseline: 2.9%, Target: 2.8% (State rate: 1.8%), Data Source: Florida Youth Tobacco Survey, FLCHARTS)					
Objective CD2.2: By December 31, 2023 decrease the percentage of Union County youth (ages 11-17) who have ever tried cigarettes, cigars, smokeless, hookah, or electronic vaping by 5% (Baseline: 37.8% (2020), Target: 35.9% (State: 32.5%), Data Source: Florida Youth Tobacco Survey)					
Objective CD2.3: By June 30, 2024 decrease the percent of Union County adults who are current smokers by 5% (Baseline: 27.0% (2016), Target: 25.8% (State rate 15.5%), Data Source: BRFSS FLCHARTS)					
Objective CD2.4: By December 31, 2023 decrease the percentage of Union County middle school students who report binge drinking by 5% (Baseline: 6.6% (2016), Target: 6.3%, (State rate 3.2%), Data Source: Florida Youth Substance Abuse Survey, FLCHARTS)					
Objective CD2.5: By December 31, 2023 decrease the percentage of Union County high school students who report binge drinking by 5% (Baseline: 11.2% (2016), Target: 10.6% (State rate 10.9%), Data Source: Florida Youth Substance Abuse Survey, FLCHARTS)					
Background on Strategy: <ul style="list-style-type: none"> • Source or Evidence-base: 1) Centers for Disease Control and Prevention, Best Practices for Comprehensive Tobacco Control Programs, 2014, 2) Cochrane Database of Systematic Reviews, Universal School-based Prevention Programs for Alcohol Misuse in Young People, 2012 • Policy/Legislative Change Required (yes/no): Yes, local tobacco enforcement policies • Health equity or disparity to be addressed (if applicable): Monitor reporting for potential for inequities in use of school-based services, disparities and differences in consequences for violations of school rules and policies by race and ethnicity 					
Action Plan:					
Key Activity Focus: Objective CD2.1, CD2.2 (youth tobacco prevention)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Required	Target Date	Status or Progress
Establish connection with new Tobacco Prevention Specialist from CivCom (TBD- contact Kristina Zachry kristina@civcom.com to find out who is new TPS), when contract changes on July 1, 2021	Kristina Zachry, until position is filled on July 1, 2021	Connection made	Staff time	8/1/2021	

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Determine if CivCom has strategic plan developed to combat teen tobacco use, if so, incorporate plan to work in consortium	New CivCom employee	Strategic plan provided to CHIP workgroup	Staff time	9/1/2021	
Promote tobacco cessation in schools (via CivCom's initiatives)	New CivCom employee	Educational materials	Staff time, staff expertise Development of materials	Beginning during fall semester of 2021-22 school year	
Implement dissemination of tobacco cessation materials on School District's eLearning platform, "Skyward"	New CivCom employee	Evidence of partnership with Union County School District	Staff time, staff expertise May require approval from School District	Beginning during fall semester of 2021-22 school year	
Key Activity Focus: Objective CD2.3 (adult tobacco prevention and cessation)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Establish connection with new Tobacco Prevention Specialist from CivCom (TBD-contact Kristina Zachry kristina@civcom.com to find out who is new TPS)	Kristina Zachry, until position is filled on July 1, 2021	Connection made	Staff time	8/1/2021	
Determine if CivCom has strategic plan developed to combat adult tobacco use, if so, incorporate plan to work in consortium for prevention	New CivCom employee	Strategic plan provided to CHIP workgroup	Staff time	9/1/2021	
Provide on-site tobacco cessation to patients at Lake Butler Hospital via referral to SRAHEC cessation program	Cathy Cook, SRAHEC Tobacco Cessation to get with Reagan Davis at LBH	Partnership created	Staff time, staff expertise	Beginning 9/1/2021	
Outreach and promotion of SRAHEC's free tobacco cessation services	Cathy Cook, SRAHEC	Promotional materials for LBH	Staff time, staff expertise	Beginning 9/1/2021	

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			Development of materials		
Establish plan for long-range sustainability, beginning with desired target number of participants	Cathy Cook, SRAHEC	Plan created and implemented	Staff time, staff expertise Development of materials	12/31/2021	
Outreach and community education and promotion of tobacco prevention and cessation resources to community at-large	Prevention: new CivCom employee Cessation: Cathy Cook, SRAHEC	Promotional materials for community	Staff time, staff expertise Development of materials	Beginning 9/1/2021	
Collaboration with business leaders, Chamber of Commerce staff and members, non-profit executives, local prison to promote tobacco cessation programs	Cathy Cook, SRAHEC	Established connection with Chamber of Commerce	Staff time, staff expertise	12/31/2021	
Key Activity Focus: Objective CD2.4, CD2.5 (youth alcohol use prevention)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Development of materials to combat youth alcohol use	Valeria Gorden, Shira Callahan, Meridian	Materials developed, shared with SHAC	Staff time, staff expertise	Beginning during fall semester of 2021-22 school year	
Promotion and dissemination of materials on School District's eLearning platform, "Skyward"	Valeria Gorden, Shira Callahan, Meridian	Evidence of partnership with Union County School District	Staff time, staff expertise May require approval from School District	Beginning during fall semester of 2021-22 school year	
Promote availability of outpatient care for substance abuse available to students/adolescents at Meridian	Valeria Gorden, Shira Callahan, Meridian	Marketing materials in community media (newspaper, radio, flyers) and in schools (via "Skyward")	Staff time, staff expertise May require approval from School District	Beginning during fall semester of 2021-22 school year	

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Strategic Priority: Preventing and Managing Chronic Diseases and Conditions (CD)					
Goal CD3: Reduce incidence and prevalence of Sexually Transmitted Diseases (STDs)					
CD3 Strategies: Health education, access to primary and secondary preventive services					
Objective CD3.1: By June 30, 2024 reduce the rate of bacterial STDs among Union County youth ages 15-19 by 5% (Baseline: 3,393.1/100,000 population (2017-19), Target: 3,214.4/100,000 (State rate 2,718.8), Data Source: FLCHARTS)					
Objective CD3.2: By June 30, 2022 implement free HIV testing and outreach through WellFlorida Council's HIP program (Baseline: new program, 0 outreach events, Target: 3 events, annually, Data Source: WellFlorida Council HIP Program Quarterly Report)					
Objective CD3.3: By December 31, 2022, provide written recommendations (as a result of collaborative review) for enhancement of Union County's sex education component of larger health education curriculum (Baseline: new action, Target: written recommendations developed and implemented, Data Source: Meeting minutes)					
Background on Strategy: <ul style="list-style-type: none"> • Source or Evidence-base: 1) U.S. Preventive Services Task Force, Chlamydial and Gonococcal Infections: Screening, 2019, 2) U.S. Public Health Service, Preexposure Prophylaxis for the Prevention of HIV Infection in the U.S., 2017, 3) U.S. Preventive Services Task Force, Screening for Hepatitis B Virus Infection in Adolescents and Adults, 2020, 3) Centers for Disease Control and Prevention, Whole School, Whole Community, Whole Child, n.d., 4) U.S. Preventive Services Task Force, Cervical Cancer: Screening, 2018 • Policy/Legislative Change Required (yes/no): Yes, school health education curriculum enhancement and implementation • Health equity or disparity to be addressed (if applicable): 					
Action Plan:					
Key Activity	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Required	Target Date	Status or Progress
Focus: Objective CD3.1 (youth STD prevention and reduction)					
Activities same as Objective 3.3	SHAC	Measurement same as Objective 3.3	Staff time, staff expertise	6/30/2024	
Key Activity	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Focus: Objective CD3.2 (community HIV testing service expansion)					

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Establish target number of community events (currently 3 annually: March, July, November)	HIP team, WellFlorida Council	HIP team to report number of planned events	Staff time	9/1/2021	
Develop marketing materials to promote event two months prior to hosting	HIP team, WellFlorida Council	Materials developed and disseminated to CHIP partners for recruitment	Staff time	1/1/2022 and ongoing	
Host community event to conduct HIV testing	HIP team, WellFlorida Council	Event hosted	Staff time	3/1/2022 and ongoing	
Linkage to care in event person is identified as positive	HIP team, WellFlorida Council	Follow-up supports established	Staff time	As needed	
Key Activity Focus: Objective CD3.3 (school-based health education and sex education)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Assess capacity of School Health Advisory Council to address school board regarding current sex education curriculum	SHAC, Sandy Crawford, DOH Union School Health Nurse	Meeting minutes	Staff time	12/31/2021	
SHAC to determine who will lead policy change initiative	SHAC leader(s), Sandy Crawford, DOH Union School Health Nurse	Meeting minutes	Staff time	12/31/2021	
Literature review to determine best practice for current, comprehensive sex education	SHAC leader(s), Sandy Crawford, DOH Union School Health Nurse	Best practices recommendations developed	Staff time	12/31/2021	
Present best practices to School Board, including data regarding STDs among youth	SHAC leader(s), Sandy Crawford, DOH Union School Health Nurse	Presentation delivered	Staff time, staff expertise	Spring semester 2021-22 school year	
Request School Board's consideration of voting to change current sex ed policies to be comprehensive, including safe sex practices, not only abstinence	SHAC leader(s), Sandy Crawford, DOH Union School Health Nurse	Meeting minutes	Staff time, staff expertise Will require vote on School Board's behalf to change current policies	Spring semester 2021-22 school year	

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Development of comprehensive sex ed materials to be disseminated in classrooms	SHAC leader(s), Sandy Crawford, DOH Union School Health Nurse	Materials developed	Staff time	8/1/2022	
Present updated best practices to those who teach sex ed in classrooms	SHAC leader(s), Sandy Crawford, DOH Union School Health Nurse	Delivery of materials, either via email or in person	Staff time	9/1/2022	
Implement new sex ed curriculum to be used in classrooms	SHAC leader(s), sex ed teachers, Sandy Crawford, DOH Union School Health Nurse	Dissemination of comprehensive sex ed materials	Will require vote on School Board's behalf to change current policies	Beginning fall 2022-23 school year	
Long-range monitoring of youth STD data to determine impact of new policy	SHAC leader(s), Sandy Crawford, DOH Union School Health Nurse	Ongoing annual monitoring of FLCharts youth STD data	Staff time, staff expertise	Beginning fall 2022-23 school year and ongoing	

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Strategic Priority: Maternal and Child Health (MCH)					
Goal MCH1: Promote healthy birth outcomes					
MCH1 Strategies: Address prenatal care options and services, provide risk-appropriate prenatal, preconception and interception care, educate on safe sleep, healthy weight and nutrition, tobacco, alcohol and drug use					
Objective MCH1.1: By December 31, 2023 reduce the rate of births to Union County mothers who smoked during pregnancy by 5% (Baseline: 15.1% of births (2017-19), Target: 14.3% (State rate 4.4), Data Source: FLCHARTS)					
Objective MCH1.2: By December 31, 2023 increase the percentage of mothers who initiate breastfeeding by 5% (Baseline: 74.8% (2017-19), Target: 78.5% (State rate 86.1), Data Source: FLCHARTS)					
Background on Strategies: <ul style="list-style-type: none"> • Source or Evidence-base: 1) Centers for Disease Control and Prevention, Public Health Strategies to Prevent Preterm Birth, MMWR, 2016, 2) National Institute for Children's Health quality, New Toolkit for Addressing Infant Mortality, n.d., 3) U.S. Department of Health and Human Services, The U.S. Surgeon General's Call to Action to Improve Maternal Health, 2020 • Policy/Legislative Change Required: No • Health equity or disparity to be addressed: Disparities in infant mortality rates among Whites, Blacks and Hispanics; equity in access to services and resources for those with limited resources, low income, limited transportation • Link to Social Determinants of Health: Role of income, transportation, educational opportunities, housing, and environment related to quality of life across the lifespan 					
Key Activity	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Focus: Objectives MCH1.1 (birth outcomes)					
Development of educational materials regarding impact of tobacco products during pregnancy	Julie Chrisp, Healthy Start, DOH Union	Materials developed	Staff time, staff expertise	Beginning July 1, 2021	
Dissemination of educational materials regarding impact of tobacco products during pregnancy	Julie Chrisp, Healthy Start, DOH Union	Documentation of material distribution	Staff time Distribution plan	Beginning July 1, 2021	
Use Florida Healthy Babies and Tobacco Free Florida resources to deliver smoking cessation services and support	Julie Chrisp/staff to refer to Tobacco Free Florida services	Numbers of: 1) referrals for smoking cessation services, 2) women who use services, 3) women	Staff time Continuing access to resources and expertise	Beginning July 1, 2021	

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Strategic Priority: Maternal and Child Health (MCH)					
		who become tobacco-free during pregnancy			
Activity Focus: Objective MCH 1.2 (% mothers who initiate breastfeeding)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
<p>Increase support for breastfeeding in the workplace by:</p> <ul style="list-style-type: none"> reaching out to a minimum of three local employers with resources and technical assistance to help them comply with federal and state regulations on breastfeeding support in the workplace and ultimately achieve the “Florida Breastfeeding Friendly Employer Award” reaching out to employers, including those that employ low-wage staff, to address workplace barriers and provide support for breastfeeding accommodation 	Julie Chrisp, Healthy Start, DOH Union	This plan will work in tandem with the Enhanced Breastfeeding Workplan that DOH is already working on. Julie Chrisp will provide programmatic updates where appropriate	Staff time, staff expertise Materials for employers to support breastfeeding in the workplace	By 6/30/2024	
<p>Increase access to professional support by:</p> <ul style="list-style-type: none"> creating comprehensive, local networks to provide home-based or clinic-based follow-up care to newborns in Union ensuring that WIC Participants have professional services for breastfeeding support in place once they are discharged from the hospital developing a program that employs community health workers to train as lactation counselors providing mothers 	Julie Chrisp, Healthy Start, DOH Union	This plan will work in tandem with the Enhanced Breastfeeding Workplan that DOH is already working on. Julie Chrisp will provide programmatic updates where appropriate	Staff time, staff expertise Materials for Healthy Start staff to support clients with breastfeeding across care continuum at DOH (WIC services, community health workers, Healthy Start, etc.)	By 6/30/2024	

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Strategic Priority: Maternal and Child Health (MCH)					
<p>with two prenatal and one postnatal visit or telephone call</p> <ul style="list-style-type: none"> partnering and training Healthy Start staff to become Certified Lactation Counselors 					
<p>Increase access to breastfeeding education and information by:</p> <ul style="list-style-type: none"> working with childbirth educators to include evidence-based breastfeeding education in their curricula partnering with local community groups that support breastfeeding mothers to provide educational seminars and classes 	Julie Chrisp, Healthy Start, DOH Union	<p>This plan will work in tandem with the Enhanced Breastfeeding Workplan that DOH is already implementing. Julie Chrisp will provide programmatic updates where appropriate</p>	<p>Staff time, staff expertise Materials for childbirth educators and community at-large to promote breastfeeding initiatives</p>	By 6/30/2024	

**2021-2024 Union County Community Health Improvement Plan
Action Plan:
Tier Two for Review July 1, 2022**

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Tier Two for Review July 1, 2022

Strategic Priority: Access to Healthcare Services (AC)					
Goal AC1: Improve access to primary care services					
AC1 Strategies: Reduction of barriers to primary care access, health education, health literacy improvement					
Objective AC1.1(2): By June 30, 2024, increase the number of licensed Florida family practice physicians in Union County by one (1) (Baseline: 3 (2017-2020), Target: 4, Data Source: FLCHARTS)					
Objective AC1.2(2): By December 31, 2023, increase the percentage of Union County adults with any type of healthcare insurance coverage by .25% (Baseline: 82.8% (2016), Target 84%, Data Source: BRFSS FLCHARTS)					
Objective AC1.3(2): By December 31, 2023, decrease the percentage of Union County adults who could not see a doctor in the past year due to cost by 2 percent (Baseline: 22.1% (2016), Target: 20% (State rate 16.6), Data Source: BRFSS FLCHARTS)					
Objective AC1.4(2) : By June 30, 2024, expand telehealth services in Union County (Baseline: clients served through telehealth, TBD, Target: X (improve number by X percent), Data Source: Lake Butler Hospital)					
Background on Strategy: <ul style="list-style-type: none"> • Source or Evidence-base: : 1) Cochrane Database of Systemic Reviews, Decision Aids for People Facing Health Treatment or Screening Decisions, 2017, 2) Agency for Healthcare Research and Quality, Creating Patient-centered Team-based Primary Care, 2016, 3) Centers for Disease Control and Prevention, Health Literacy Evidence Reviews and Research Summaries, n.d. • Policy/Legislative Change Required (yes/no): No • Health equity or disparity to be addressed (if applicable): Disparities in life expectancy by race and gender, equity in access to primary care and internet-based resources 					
Action Plan:					
Key Activity Focus: Objective AC1.1(2) (number of physicians)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Required	Target Date	Status or Progress
Recruitment of hospitalist, and other practitioners	Reagan Davis, Lake Butler Hospital	Number of licensed physicians or mid-level providers, such as Nurse Practitioners (APRNs) and/or Physician's Associates (PAs)	Collaboration with advanced degree programs at universities to recruit recent graduates Recruitment materials	Beginning by 9/1/2021 and continuing	

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Establish relationship with universities to recruit, conduct recruitment activities	Reagan Davis, Lake Butler Hospital	Number of recruitment activities held, documentation of meetings with universities	Staff time Development of recruitment materials Coordination with universities to recruit	Beginning by 9/1/2021 and continuing	
Encourage long-range planning for Lake Butler Hospital to continue to recruit new provider(s) as patients served by hospital increase, where appropriate	Reagan Davis, Lake Butler Hospital	Evidence of long-range planning in organization, including necessary funds, where appropriate	Staff time Research and data collection of average patient census Communication with providers	Beginning 3/1/2022 and continuing	
Establish partnership with newly formed "Health Care Forum" to address healthcare services provided and solutions to alleviate gaps in healthcare workforce	Pam Whittle, North Florida Chamber of Commerce	Documentation of meetings attended, meeting agenda	Staff time Community partners	Beginning 7/1/2021 and continuing	
Key Activity Focus: Objectives AC1.2(2), AC1.3(2) (regular medical check-ups, health insurance coverage, cost barrier)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Establish partnership with Suwannee River AHEC Navigator program to get residents insured via Marketplace	Ann Marie, Suwannee River AHEC	Number of Union County residents served by AHEC	Staff time Data collected by SRAHEC	Beginning 7/1/2021 and continuing	
Market Navigator program in local media (newspaper, radio station, flyers) to promote availability of special enrollment period due to COVID-19	Ann Marie, SRAHEC	Marketing campaign developed	Staff time Creation of marketing materials Shared information among partner organizations	Beginning 7/1/2021 and continuing. SEP is currently set to end 8/15/2021	

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Encourage long-range planning for enrolling in Marketplace health plans during regular open enrollment period (typically November 1 – December 15) and beyond	SRAHEC	Evidence of long-range planning to promote sustainability	Staff time Referrals from community partners Marketing	Beginning 7/1/2021	
Buy-in to promote returning to regular health screenings, as COVID-19 pandemic delayed care	DOH Union	DOH marketing campaign	Staff time Contact with community partners Engagement with residents to promote return to screenings, could be implemented online	Beginning 7/1/2021	
Activity Focus: Objective AC1.4(2) (telehealth)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Establish baseline of current patients served by telehealth services	Reagan Davis, Lake Butler Hospital	Reagan Davis to report number of persons currently served by telehealth services	Staff time	9/1/2021	
Develop survey tool to collect data on patient interest in telehealth services	Reagan Davis, Lake Butler Hospital	Short survey tool used during patient check-in asking patients about interest in telehealth services, if barriers (such as internet access) would affect their ability to use telehealth, etc.	Staff time to develop tool Data collection and analysis of interest	9/1/2021	
Recruit new staff to Lake Butler Hospital to sustain COVID-19 pandemic's telehealth services, if appropriate	Reagan Davis, Lake Butler Hospital	Number of persons served by telehealth services	Staff time to recruit New staff Infrastructure to sustain telehealth, where appropriate	12/31/2021	

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Strategic Priority: Access to Healthcare Services (AC)
Goal AC2: Assure access to mental health services
AC3 Strategies: Reduction of barriers to dental and oral health care access, health education
Objective AC3(2): There are no Tier 2 objectives to complete. All objectives for Goal AC2 are to be implemented in Tier 1.

Strategic Priority: Access to Healthcare Services (AC)
Goal AC3: Enhance access to dental care and oral health services
AC3 Strategies: Reduction of barriers to dental and oral health care access, health education
Objective AC3.1(2): By June 30, 2024 reduce number of Emergency Department (ED) visits due to dental conditions for Union County residents aged 5 and over by 5 percent (Baseline: 1,208.2/100,000 (2017-2019), Baseline count: 548 (2017-2019) Target: 1,147.7/100,000, Target count: 520 (State rate: 648.5, State count: 385,082), Data Source: FLCHARTS)
Objective AC3.2(2): By June 30, 2024 reduce number of preventable hospitalizations of Union County residents under the age of 65 years due to dental conditions to zero (Baseline: 24.3/100,000 (2017-2019), Baseline count: 10 (2017-2019), Target: 23.1/100,000, Target count: 0 (State rate: 12.1, State count: 6,080), Data Source: FLCHARTS)
Objective AC3.3(2): Increase the percent of Union County adults who report visiting a dentist or dental clinic in the past year by 5 percent by December 31, 2023 (Baseline: 49.6% (2016), Target: 54.6% (State rate: 63%), Data Source: FLCHARTS)
Background on Strategy: <ul style="list-style-type: none"> • Source or Evidence-base: <i>Source or Evidence-base:</i> 1) The Community Guide, Dental Caries: School-based Dental Sealant Delivery Programs, 2013, 2) Health Resources and Services Administration, Rural Health Information Hub, Rural Oral Health Program Models, n.d., 3) Health Resources and Services Administration, Rural Health Information Hub, Oral Health-Primary Care Integration Model, n.d. • Policy/Legislative Change Required (yes/no): Yes. 1) primary care practice policy/procedures to include administration of varnish in primary care setting, and 2) school policy change to expand services offered in conjunction with the Department of Health • Health equity or disparity to be addressed (if applicable): Role of income as barrier to dental services
Action Plan:

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Key Activity Focus: Objective AC3.2, AC3.3, AC3.4 (reduce ER use and hospitalization for dental issues, increase regular dental exams)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Outreach and community education and promotion of best practices for dental health in community at-large	DOH Union	Promotional materials for community	Staff time, staff expertise Development of materials	Beginning 9/1/2021	
Outreach and community education and promotion of best practices for dental health in schools	Shelby Parmenter, Dental Hygienist DOH-Union	Promotional materials for children	Staff time, staff expertise Development of materials	Beginning 9/1/2021	
Outreach and promotion of Acorn Clinic's reduced cost dental services	Joseph Benton, Acorn Clinic DOH Union to refer to Acorn Clinic	Marketing materials in community media (newspaper, radio, flyers)	Staff time, staff expertise Development of materials	Beginning 7/1/2021	

Union County CHIP Action Plan 2021- 2024

Tier Two for Review July 1, 2022

Strategic Priority: Preventing and Managing Chronic Diseases and Conditions (CD)					
Goal CD1: Promote primary prevention of chronic diseases					
CD1 Strategies: Health education, access to primary and secondary preventive services, improve nutrition, reduce overweight and obesity, promote regular physical activity					
Objective CD1.1(2): By June 30, 2024 reduce the age-adjusted rate of hospitalizations for Coronary Heart Disease for Union County residents by 5 percent (Baseline: 504.8/100,000 (2017-19), Target: 479.6/100,000 (State rate 278.1), Data Source: FLCHARTS)					
Objective CD1.2(2): By June 30, 2024 reduce the age-adjusted rate of hospitalizations for Diabetes for Union County residents by 5 percent (Baseline: 3,893.9/100,000 (2017-19), Target: 3,699.2 (State rate 2,320.9), Data Source: FLCHARTS)					
Objective CD1.3(2): Decrease the percentage of Union County middle and high school students who are obese by 5 percent by December 31, 2023 (Baseline: 19.0% (2020), Target: 18.1% (State rate 14.4%), Data Source: FYTS FLCHARTS)					
Other Ideas: Related measures: 1) percent of participants who complete the 4-month program; 2) program expansion (adding content, resources, outreach), 3) program outcomes such as number/percent who lower blood pressure, have healthier BMI, achieve physical activity goals					
Background on Strategy: <ul style="list-style-type: none"> • Source or Evidence-base: 1) Cochrane Database of Systemic Reviews, Decision Aids for People Facing Health Treatment or Screening Decisions, 2017, 2) Agency for Healthcare Research and Quality, Creating Patient-centered Team-based Primary Care, 2016, 3) Centers for Disease Control and Prevention, Health Literacy Evidence Reviews and Research Summaries, n.d., 4) U.S. Preventive Services Task Force, Weight Loss to Prevent Obesity-related Morbidity and Mortality in Adults: Behavioral Interventions, 2018, 5) The Community Guide, Physical Activity: Interventions Including Activity Monitors for Adults with Overweight or Obesity, 2017 • Policy/Legislative Change Required (yes/no): No • Health equity or disparity to be addressed (if applicable): Disparities in mortality from Heart Disease and Diabetes among Whites, Blacks and Hispanics; equitable resources and access to primary prevention resources and services 					
Action Plan:					
Key Activity	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Required	Target Date	Status or Progress
Focus: Objective CD1.1(2), CD1.2(2) (hospitalizations from heart disease and diabetes)					

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Telehealth services to prevent hospitalizations (<i>in consortium with Access Action Plan</i>)	Reagan Davis, Lake Butler Hospital	Expansion of telehealth services	Staff time	Beginning 9/1/2021	
Establish baseline of current participants in Diabetes Prevention Program	Tracy Toms, DOH Union, Diabetes Prevention Program	Tracy Toms to report number of participants currently in program	Staff time	9/1/2021	
Promotion of the free DPP to recruit new participants	Tracy Toms, DOH Union, Diabetes Prevention Program	Promotional materials for use at community events, community library, Lake Butler hospital, doctor's offices, etc.	Staff time Materials for development	9/1/2021	
Incorporate DPP activities in plan to work in consortium	Tracy Toms, DOH Union, Diabetes Prevention Program	Tracy Toms to provide her activities	Staff time	9/1/2021	
Onboarding of Dr. John Coleman, DPM, who specializes in diabetic foot care, to join Lake Butler Hospital staff to assist with diabetes care	Reagan Davis, Lake Butler Hospital	Reagan Davis to recruit Dr. Coleman	Staff time	Beginning 9/1/2021	
Development of resources for patients (online, printed materials, etc.) on diabetic foot care	Reagan Davis and Dr. Coleman/his staff, if available	Development of resources Dr. Coleman's website has information regarding diabetic foot care	Staff time Materials for development	12/31/2021	
Key Activity Focus: Objective CD1.3(2) (decrease youth overweight and obesity)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Outreach and community education and promotion of SNAP program and healthier food choices for children	Kelsey Reddish Lewis, SNAP-Ed program	Promotional materials	Staff time Staff expertise Development of materials	Beginning 9/1/2021	

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Outreach during school visits to promote healthier food choices	Kelsey Reddish Lewis, SNAP-Ed program	Report of visits to School Health Advisory Committee (SHAC)	SHAC minutes	Beginning during fall semester of 2021-22 school year	
Incorporate SNAP-Ed activities in plan to work in consortium	Kelsey Reddish Lewis, SNAP-Ed program	Kelsey Reddish Lewis to provide her activities	Staff time	9/1/2021	

Strategic Priority: Preventing and Managing Chronic Diseases and Conditions (CD)					
Goal CD2: Prevent and reduce tobacco and substance use and abuse among youth and adults					
CD2 Strategies: Health education, policy change, enforcement activities					
Objective CD2.1(2): By December 31, 2023 decrease the percentage of Union County high school students who are current smokers (smoked in the past 30 days) by 5 percent (Baseline: 5.6%, Target: 5.3% (State rate 2.3%), Data Source: Florida Youth Tobacco Survey, FLCHARTS					
Background on Strategy: <ul style="list-style-type: none"> • Source or Evidence-base: 1) Centers for Disease Control and Prevention, Best Practices for Comprehensive Tobacco Control Programs, 2014, 2) Cochrane Database of Systematic Reviews, Universal School-based Prevention Programs for Alcohol Misuse in Young People, 2012 • Policy/Legislative Change Required (yes/no): Yes, local tobacco enforcement policies • Health equity or disparity to be addressed (if applicable): Monitor reporting for potential for inequities in use of school-based services, disparities and differences in consequences for violations of school rules and policies by race and ethnicity 					
Action Plan:					
Key Activity	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Required	Target Date	Status or Progress
Focus: Objective CD2.1(2) (youth tobacco prevention)					
Establish connection with new Tobacco Prevention Specialist from CivCom (TBD-contact Kristina Zachry	Kristina Zachry, until position is filled on July 1, 2021	Connection made	Staff time	8/1/2021	

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kristina@civcom.com to find out who is new TPS), when contract changes on July 1, 2021					
Determine if CivCom has strategic plan developed to combat teen tobacco use, if so, incorporate plan to work in consortium	New CivCom employee	Strategic plan provided to CHIP workgroup	Staff time	9/1/2021	
Promote tobacco cessation in schools (via CivCom's initiatives)	New CivCom employee	Educational materials	Staff time, staff expertise Development of materials	Beginning during fall semester of 2021-22 school year	
Implement dissemination of tobacco cessation materials on School District's eLearning platform, "Skyward"	New CivCom employee	Evidence of partnership with Union County School District	Staff time, staff expertise May require approval from School District	Beginning during fall semester of 2021-22 school year	

Strategic Priority: Preventing and Managing Chronic Diseases and Conditions (CD)	
Goal CD3: Reduce incidence and prevalence of Sexually Transmitted Diseases (STDs)	
CD3 Strategies: Health education, access to primary and secondary preventive services	
Objective CD3.1(2): By June 30, 2024 reduce the rate of bacterial STDs among Union County residents by 5% (Baseline: 848.5/100,000 population (2017-2019), Target: 804.6/100,000 (State rate 716.8), Data Source: FLCHARTS)	
Objective CD3.2(2): By June 30, 2024 reduce the rate of syphilis cases among Union County residents by 5% (Baseline: 221.5/100,000 population (2017-2019), Target: 210.3/100,000 (State rate 50.8), Data Source: FLCHARTS)	
Objective CD3.3(2): Reduce STD rate among Union County women aged 15-34 years by 5% (Baseline: 3,861.2/100,000 population of females 15-34 (2019), Target: 3,668.2/100,000 (State rate 3,067.5), Data Source: FLCHARTS)	

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Background on Strategy: <ul style="list-style-type: none"> • Source or Evidence-base: 1) U.S. Preventive Services Task Force, Chlamydial and Gonococcal Infections: Screening, 2019, 2) U.S. Public Health Service, Preexposure Prophylaxis for the Prevention of HIV Infection in the U.S., 2017, 3) U.S. Preventive Services Task Force, Screening for Hepatitis B Virus Infection in Adolescents and Adults, 2020, 3) Centers for Disease Control and Prevention, Whole School, Whole Community, Whole Child, n.d., 4) U.S. Preventive Services Task Force, Cervical Cancer: Screening, 2018 • Policy/Legislative Change Required (yes/no): Yes, school health education curriculum enhancement and implementation • Health equity or disparity to be addressed (if applicable): 					
Action Plan:					
Key Activity Focus: Objective CD3.1(2), CD3.2(2), CD3.3(2) (adult STD prevention and reduction)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Dissemination of free condoms at HIV testing events	HIP team, WellFlorida Council	Condoms delivered	Staff time	12/31/2021 and ongoing	
Dissemination of free condoms throughout community (possibly library)	HIP team, WellFlorida Council	Condoms delivered	Staff time	12/31/2021 and ongoing, as needed	
Activities same as Objective 3.3(1)	SHAC, Sandy Crawford, DOH Union School Health Nurse	Measurement same as Objective 3.3(1)	Staff time, staff expertise	Ongoing, as this is a long-range target	

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Strategic Priority: Maternal and Child Health (MCH)					
Goal MCH1: Promote healthy birth outcomes					
Strategies: MCH1 Strategies: Address prenatal care options and services, provide risk-appropriate prenatal, preconception and interception care, educate on safe sleep, healthy weight and nutrition, tobacco, alcohol and drug use					
Objective MCH1.1(2): By June 30, 2024 reduce the percent of repeat births to Union County mothers ages 15-19 by 5% (Baseline: 5.6% (2017-19), Target: 5.3% (State rate 14.8), Data Source: FLCHARTS) (repeat births)					
Objective MCH1.2(2): By June 30, 2024 decrease the percentage of low birthweight births to Union County mothers by 5% (Baseline: 11.2% (2017-19), Target: 10.6% (State 8.8%), Data Source: FLCHARTS)					
Objective MCH1.3(2): By June 30, 2024 decrease the Union County White infant death rate by 5% (Baseline: 12.7/1,000 live births (2017-19), Target: 12.0/1,000 (State rate 4.4), Data Source: FLCHARTS)					
Background on Strategies: <ul style="list-style-type: none"> • Source or Evidence-base: 1) Centers for Disease Control and Prevention, Public Health Strategies to Prevent Preterm Birth, MMWR, 2016, 2) National Institute for Children’s Health quality, New Toolkit for Addressing Infant Mortality, n.d., 3) U.S. Department of Health and Human Services, The U.S. Surgeon General’s Call to Action to Improve Maternal Health, 2020, 4) Centers for Disease Control and Prevention, Preventing Repeat Teen Births, 2013 • Policy/Legislative Change Required: No • Health equity or disparity to be addressed: Disparities in infant mortality rates among Whites, Blacks and Hispanics; equity in access to services and resources for those with limited resources, low income, limited transportation • Link to Social Determinants of Health: Role of income, transportation, educational opportunities, housing, and environment related to quality of life across the lifespan 					
Key Activity	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Focus: Objectives MCH1.1(2) (repeat births to teen mothers)					
Connect teen mothers with support services, such as Healthy Start, that can help prevent repeat pregnancies	Julie Chrisp, DOH Union	Referral made	Staff time	Beginning July 1, 2022	
Develop and disseminate educational materials for first-time teen mothers that	DOH Union	Materials developed and disseminated	Staff time, staff expertise	By January 1, 2023	

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Strategic Priority: Maternal and Child Health (MCH)					
help gain information on effective types of birth control					
Activity Focus: Objective MCH 1.2(2) (birth outcomes)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Coordination of healthcare providers, agencies, and community partners to provide preparatory education and educational materials regarding pregnancy to female patients prior to gestation during wellness visits	Julie Chrisp, DOH Union	Documentation of: 1) material distribution, 2) educational meetings with care providers	Staff time Distribution plan Funding support for time and materials	Beginning January 1, 2022	
Dissemination of educational materials regarding pregnancy and prenatal preparation during health and wellness outreach events	Julie Chrisp, DOH Union	Documentation of material distribution	Staff time Distribution plan Funding support for time and materials	Beginning January 1, 2022	
Key Activity Focus: Objectives MCH1.3(2) (infant mortality)	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Provide social support for expectant mothers	DOH Union Internal Departments: WIC, Healthy Families, Florida Healthy Babies	Evidence of: 1) outreach, 2) resource dissemination	Staff time, expertise Funding for resources Care and service coordination networks/partnerships	Beginning July 1, 2021	
Promote lactation and lactation maintenance	Julie Chrisp, Healthy Start, DOH Union	Documentation of: 1) education, resource dissemination, 2) use of standard procedures to promote/support lactation	Staff time, expertise	Beginning July 1, 2021	
Identify, develop and disseminate culturally sensitive provider/patient resources (e.g., safe sleep practices)	Julie Chrisp, DOH Union	Evidence of: 1) resource material availability, 2)	Staff time, expertise Funding for materials	Beginning July 1, 2022	

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Strategic Priority: Maternal and Child Health (MCH)					
		dissemination to providers	Communication network with providers		

Strategic Priority: Maternal and Child Health (MCH)					
Goal MCH2: Ensure childhood health, wellness, and safety					
MCH2 Strategies: Remove and/or reduce barriers to services and professional support; health education with emphasis on preconception, pre- and post-natal; expand and enhance community partnerships					
Objective MCH2.1(2): By June 30, 2024 reduce by 5% the rate of Emergency Department visits for Union County children ages 5-19 (Baseline: 65,292.7/100,000 population (2017-19), Target: 62,028.1 (State rate 37,321.4), Data Source: FLCHARTS)					
Objective MCH2.2(2): By June 30, 2024 reduce the rate of non-fatal injury hospitalizations for Union County children ages 10-19 by 5% (Baseline: 614.2/100,000 (2017-2019), Target: 583.5/100,000 (State: 160.1), Data Source: FLCHARTS)					
Background on Strategies: <ul style="list-style-type: none"> • Source or Evidence-base: 1) Centers for Disease Control and Prevention, National Action Plan for Child Injury Prevention, 2013, 2) Cochrane Database of Systematic Reviews, Universal School-based Prevention Programs for Alcohol Misuse in Young People, 2012, 3) Cochrane Database of Systemic Reviews, Postnatal Parental Education for Optimizing Infant General Health and Parent-Infant Relationships, 2013 • Policy/Legislative Change Required: No • Health equity or disparity to be addressed: Contributing factors and root causes associated with disparities in Black and White infant mortality • Link to Social Determinants of Health: Role of social environment as it contributes to exposure to tobacco, alcohol and other substances; importance of safe housing on quality of life 					
Key Activity	Lead Person & Organization	Performance Measurement (Product, Deliverable, Result)	Resources Needed	Target Date	Status or Progress
Focus: Objectives MCH2.1(2), MCH2.1(2) (child health and safety)					
Assemble and disseminate comprehensive child safety information, including individualized information reviews	DOH Union	Documentation of: 1) material compilation, 2) dissemination	Funding support for resources and dissemination	Beginning January 1, 2022	

Union County CHIP Action Plan 2021- 2024

Strategic Priority: Maternal and Child Health (MCH)					
Increase interactions and/or use of services and resources within DOH that focus on maternal/child health	DOH Union	Evidence of: 1) increased service use, 2) reduction of barriers to services, 3) resource dissemination	Staff time Communication networks	Beginning July 1, 2021	
Provide safety items, as needed, for appropriate populations via collaboration with other child safety program initiatives (such as: bike helmets, child safety seats, safety caps for medicine bottles)	DOH Union	Documentation of: 1) inventory of safety items distributed.	Staff time, funding support for resources and dissemination	Beginning January 1, 2022	

